



SPOT ADVERTISING

RATE SHEET

MONDAY - FRIDAY

SEGMENT	TIME BAND	60 SEC	45 SEC	30 SEC	20 SEC	15 SEC	10 SEC
MORNING (1)	5:00 AM - 9:00 AM	\$ 13,970	\$ 10,670	\$ 7,700	\$ 7,040	\$ 6,710	\$ 6,050
MORNING (2)	9:00 AM - 12 NOON	\$ 8,954	\$ 6,820	\$ 4,950	\$ 4,620	\$ 4,400	\$ 3,960
DAY TIME DRAMA	12 NOON - 2:00 PM	\$ 12,305	\$ 9,545	\$ 6,900	\$ 6,325	\$ 6,095	\$ 5,405
DAY TIME (1)	2:00 PM - 4:00 PM	\$ 10,340	\$ 7,920	\$ 5,720	\$ 5,390	\$ 5,060	\$ 4,620
DAY TIME (2)	4:00 PM - 6:30 PM	\$ 29,920	\$ 22,990	\$ 16,720	\$ 11,440	\$ 9,240	\$ 8,470
EARLY PRIME TIME	6:30 PM - 7:30 PM	\$ 73,920	\$ 56,760	\$ 37,775	\$ 32,120	\$ 25,600	\$ 17,270
PEAK PRIME TIME	7:30 PM - 9:00 PM	\$ 85,580	\$ 72,930	\$ 61,600	\$ 41,030	\$ 35,750	\$ 30,140
PRIME TIME	9:00 PM - 10:30 PM	\$ 57,200	\$ 44,000	\$ 31,900	\$ 29,700	\$ 28,600	\$ 25,520
LATE PRIME	10:30 PM - MIDNIGHT	\$ 26,070	\$ 20,020	\$ 14,520	\$ 10,450	\$ 8,360	\$ 7,370
LATE NIGHT	MIDNIGHT - 2:00 AM	\$ 4,715	\$ 3,680	\$ 2,530	\$ 2,415	\$ 2,185	\$ 2,070

SATURDAY - SUNDAY

SEGMENT	TIME BAND	60 SEC	45 SEC	30 SEC	20 SEC	15 SEC	10 SEC
MORNING	5:00 AM - 12 NOON	\$ 10,890	\$ 8,360	\$ 6,050	\$ 5,610	\$ 5,500	\$ 4,840
DAY TIME DRAMA	12 NOON - 4:00 PM	\$ 14,300	\$ 10,890	\$ 7,920	\$ 7,370	\$ 7,150	\$ 6,380
EARLY PRIME	4:00 PM - 7:30 PM	\$ 39,820	\$ 30,800	\$ 22,000	\$ 21,560	\$ 19,800	\$ 17,600
PEAK PRIME TIME	7:30 PM - 8:00 PM	\$ 61,600	\$ 47,300	\$ 34,320	\$ 26,730	\$ 21,120	\$ 14,410
PEAK TIME	8:00 PM - 9:00 PM	\$ 85,580	\$ 72,930	\$ 61,600	\$ 41,030	\$ 35,750	\$ 30,140
PRIME TIME	9:00 PM - 10:30 PM	\$ 57,200	\$ 44,000	\$ 31,900	\$ 29,700	\$ 28,600	\$ 25,520
LATE PRIME	10:30 PM - 11:30 PM	\$ 26,070	\$ 20,020	\$ 14,520	\$ 10,450	\$ 8,360	\$ 7,370
WEE HOURS	11:30 PM - 2:00 AM	\$ 4,715	\$ 3,680	\$ 2,530	\$ 2,415	\$ 2,185	\$ 2,070

CONDITIONS

- All bookings attract 16.5% GCT
- Surcharge for commercial in a specific programme is 15%
- Surcharge for specific positioning in News Watch is 15%
- All Political spots must be paid in advance plus GCT
- Surcharge for Piggy Backing per commercial placement is 20%.
- Surcharge of 20% for late Bookings. Lead time: 2 working days.
- Surcharge of 25% for cancellations received under 5 working days.

Add GCT to all prices

Effective Date: July 1, 2018