



CVM LIVE

SPONSORSHIP PACKAGES

Effective Date: July 1, 2018

Add GCT to all prices below.

BUSINESS

Monthly sponsorship of our daily Market Minute & Business Report (4 Mins) is available for **TV only** or **TV & Digital Placement**.

TV Only: \$ 182,000
TV + Digital: \$ 218,000

* 10 Sec Commercial

WEEKLY FEATURES

Sponsor the Weekly Feature (5 Mins) of your choice for the month:

- Minister Monday
- Opposition Tuesday
- Missing (Wednesday)
- Editorial / Cultural Agenda (Thursday)
- Yaard Gems & Do Good Do Well (Friday)

TV Only: \$ 45,000
TV + Digital: \$ 56,000

* Logo Placement

SPORTS

Monthly sponsorships of our daily Sports Features + Sports Live in Five (8 Mins) are available for **TV only**.

TV Only: \$ 284,000

* 10 Sec Commercial and VO Top introducing Feature and Sports in Five.

LIFESTYLE & ENTERTAINMENT

Sponsor the Weekly Feature (4 Mins) of your choice for the month:

- Academia & Career (Monday)
- Health (Tuesday)
- Fashion (Wednesday)
- Home & Garden (Thursday)
- E Live (Saturday & Sunday)

TV Only:
Weekly Feature: \$ 71,000
Full L&E: \$150,000

* Logo Placement

LIVE IN 5 #YOURNEWSFIX

Monthly sponsorships of Live in 5 (5 Mins) for **TV only** or **TV & Digital Adaptation - #YourNewsFix**.

TV Only (Month): \$ 284,000
TV + Digital (Month): \$ 320,000
Digital Only (Month): \$ 140,000
Digital Only (Weekly): \$ 38,000

* Logo Placement

Agencies to add 20%.