

FULL-A-DRAMA

MONTHLY SPONSORSHIP DEAL

NOW YOU CAN SPONSOR SOME OF THE MOST POPULAR SHOWS ON DAY TIME TV. CHOOSE YOUR SEGMENT OF CHOICE OR PAY **\$550,000 FOR EVERYTHING!**

DAY TIME DRAMA (MONDAY - FRIDAY)

1:00 PM - 2:00PM	DAILY - 2 x 30 sec spots Top & Tail per episode	
	MONTHLY VALUE	\$716,000
	YOUR PRICE	\$325,000
	YOUR SAVINGS	\$391,000

EARLY PRIME DRAMA - PACKAGE (MONDAY - FRIDAY)

6:30 PM - 7:30PM	DAILY - 2 x 30 sec spots 2 Top & Tail	
	MONTHLY VALUE	\$1,951,000
	YOUR PRICE	\$425,000
	YOUR SAVINGS	\$1,526,000

FULL-A-DRAMA PACKAGE

DAY TIME DRAMA	WEEKLY - Top & Tail / Episode 10 x 30 sec spots
EARLY PRIME DRAMA	WEEKLY - Top & Tail / Episode 10 x 30 sec spots
BONUS	
MIDNIGHT RERUNS	WEEKLY - 10 x 30 sec spots
WEEKEND MARATHON	DAILY (SATURDAYS & SUNDAYS) - 2 x 30 sec spots

MONTHLY VALUE	\$ 2,369,000
YOUR PRICE	\$550,000
YOUR SAVINGS	\$1,819,000



Add GCT to all prices above.

Effective Date: July 1, 2018

Agencies to add 20%