

DIGITAL

CONTENT RATE SHEET

Add GCT to all prices below.

CONTENT DEV #1

We will create supporting content based on your product or service with a **30 Sec, 1 min, 3 min or 5 min** video using stock footage / photo or high quality images provide by you. Your content will then be shared on the CVM Facebook page and boosted for 2 days.

30 Sec: \$ 40,000
1 Min: \$ 75,000
3 Min: \$ 125,000
5 Min: \$200,000

CONTENT DEV #2

We will share your Feature/Infomercial on Digital (CVM Facebook & Instagram) to our network and boost for 2 days.

* The choice of Feature/Infomercial shared on Digital is at the discretion of CVM and must comply with CVM standards. All videos for social media must be submitted in MP4 format at 1080p.

30 Sec: \$ 14,000
1 Min: \$ 20,000
3 Min: \$ 25,000
5 Min: \$40,000
10 Min: \$ 56,000

CONTENT DEV #3

We will film and produce content based on your product or service with a one-of-a-kind 30 Sec, 1 min, 3 min or 5 min video. Your content will then be shared on the CVM Facebook page and boosted for 2 days.

* The cost of production and digital placement will be based on scope of concept.

*** CVM branding/production credit can be removed from videos longer than 3 mins for an additional fee of \$50,000.**



NOTE: All videos must also be cleared of any copyright / royalty issues regarding music, video and images.

Agencies to add 20%.