



90 SPOT DEAL

RATE SHEET

MONDAY - FRIDAY

SEGMENT	60 sec	45 sec	30 sec	20 sec	15 sec
	\$165,000	\$140,000	\$109,000	\$ 88,000	\$ 72,000
5:00AM - 9:00AM	8	8	8	8	8
9:00AM - 12NOON	8	8	8	8	8
12 NOON - 2:00PM	6	6	6	6	6
3:30PM - 5:00PM	8	8	8	8	8
5:30PM - 6:30PM	2	2	2	2	2
10:00PM - 10:30PM	2	2	2	2	2
10:30PM - 11:30PM	4	4	4	4	4
11:30PM - 1:00AM	8	8	8	8	8

SATURDAY - SUNDAY

SEGMENT	60 sec	45 sec	30 sec	20 sec	15 sec
8:00AM - 10:00AM	8	8	8	8	8
11:00AM - 12NOON	2	2	2	2	2
9:30AM - 12 NOON	6	6	6	6	6
12NOON - 5:00PM	8	8	8	8	8
4:00PM - 7:00PM	4	4	4	4	4
10:00PM-10:30PM	6	6	6	6	6
10:30PM - 11:30PM	2	2	2	2	2
11:30PM - 1:00AM	8	8	8	8	8
TOTAL # OF SPOTS	90	90	90	90	90

CONDITIONS

- No more than one (1) package per client
- All commercials must be aired in the month purchased
- Clients select start and end date. CVM will broadcast all spots within these dates
- 50% of the package is available
- No spots will be aired in special programming or events.

Kids Segment

Drama

Sundays

Add GCT to all prices above.