

# DIGITAL

## CONTENT RATE SHEET

Add GCT to all prices below.

CONTENT DEV #1

We will create supporting content based on your product or service with a **30 Sec, 1 min, 3 min or 5 min** video using stock footage / photo or high quality images provide by you. Your content will then be shared on the CVM Facebook page and boosted for 2 days.

**30 Sec:** \$ 40,000  
**1 Min:** \$ 75,000  
**3 Min:** \$ 125,000  
**5 Min:** \$200,000

CONTENT DEV #2

We will share your Feature/Infomercial on Digital (CVM Facebook & Instagram) to our network and boost for 2 days.

\* The choice of Feature/Infomercial shared on Digital is at the discretion of CVM and must comply with CVM standards. All videos for social media must be submitted in MP4 format at 1080p.

**30 Sec:** \$ 14,000  
**1 Min:** \$ 20,000  
**3 Min:** \$ 25,000  
**5 Min:** \$40,000  
**10 Min:** \$ 56,000

CONTENT DEV #3

We will film and produce content based on your product or service with a one-of-a-kind 30 Sec, 1 min, 3 min or 5 min video. Your content will then be shared on the CVM Facebook page and boosted for 2 days.

\* The cost of production and digital placement will be based on scope of concept.

**\* CVM branding/production credit can be removed from videos longer than 3 mins for an additional fee of \$50,000.**

**NOTE:** All videos must also be cleared of any copyright / royalty issues regarding music, video and images.

